



HERBISEED WILDFLOWER MIXTURES

There are two approaches to sowing wildflower mixtures, depending on the main objectives of the project. The first decision which must be made is to define the primary objective of the project. Is it intended primarily to produce an area of wildflowers which looks attractive for the human viewer, or is the primary purpose to improve the environment for wildlife?

The aesthetic approach is where the main objective is to achieve a visually appealing plant cover at limited cost. Standard mixtures of low maintenance grass plus a limited number of wildflowers with a wide tolerance of habitats are appropriate for this purpose. These standard mixtures are simple for the civil engineer, landscaper or gardener to establish on roadside verges or amenity areas. Some ecological benefits are achieved but they are incidental to the primary objective, which **is to produce a show of pretty wildflowers with minimal maintenance requirements.**

The ecological approach is appropriate where the main purpose **is to establish plants which are beneficial to the ecology of the site.** Whether the objective is to emulate semi-natural chalk grassland or to establish vegetation supportive of a particular community of animals, many objectives can be satisfied with one of our standard 'wildlife' mixtures. However, for some projects a specific seed mixture needs to be tailored to the conditions of the site and the objectives of the project. In this case, Herbiseed's ecologist can advise on the price and availability of appropriate species and formulate a mixture specifically for the site and the project objectives.

ADVICE

In many cases the decision of what wildflower mixture to plant and how to establish and manage it is obvious to the project manager or site ecologist. In other cases, some specialist advice or support may be appreciated. Herbiseed's main business is the supply of wildflower seeds for both large and small landscaping projects. We have 20 year's experience of wildflower establishment on sites as diverse as stately homes, road verges, waste disposal sites and derelict industrial sites. We have a 'full customer support' culture which makes this experience available to all our customers.

We aim to provide as little or as much advice as the customer needs. The experienced customer who requires a standard wildflower mixture for a roadside verge on sandy soil, or the customer needing a mixture of species to his own, or a consultant's specification can order these, confident that the required mixture will be expertly formulated and dispatched by the following day. Another customer may have less experience or may have particular needs, whereupon a telephone discussion with Herbiseed can weigh up the problems and possibilities of the project and develop an appropriate approach and seed mixture for the project. For large and complicated projects, Herbiseed's consultant ecologist can visit your site with your ecologist or project manager to develop a plan for site preparation, species selection, plant establishment and future maintenance.

If you are considering sowing wildflowers in your project, please e-mail or phone us. Advice given by e-mail or telephone is free of charge.

STANDARD WILDFLOWER MIXTURES

These mixtures are ready made for the purposes and habitats described below. For mixture composition, please see the product datasheet accessed via 'info' on the appropriate mixture entry on the Herbiseed website www.herbiseed.com/mixtures. For methods of sowing and aftercare please download the leaflet 'How to establish wildflowers' from the website or see Herbiseed Brief Wildflower Guides Nos. 2, 3, 4 & 12.

These standard mixtures are not inflexible, if your site or objectives necessitate a special mixture, please discuss them with us.

Cat. No.	Mixture Name	Code	Price £ per:		
			1000g.	100g.	25g.
SOUTHEAST ENGLAND LOCAL-ORIGIN					
97001	PARK MEADOW GRASSES	SE1	£35.00	£8.00	£8.00
97002	MEADOW MIX FOR S.E. SANDY SOILS	SE2	£45.00	£8.00	£8.00
97003	MEADOW MIX FOR S.E. CLAY SOILS	SE3	£45.00	£8.00	£8.00
97004	MEADOW MIX FOR S.E. CHALK & LIMEY SOILS	SE4	£45.00	£8.00	£8.00
97005	MEADOW MIX FOR S.E. LOAMY SOILS	SE5	£45.00	£8.00	£8.00
97006	MEADOW MIX FOR WET SOILS IN S.E.	SE6	£45.00	£8.00	£8.00
97007	WOODLAND EDGE S.E. WILDFLOWER MIX	SE7	£45.00	£8.00	£8.00
97008	S.E. NATIVE HEDGEROW WILDFLOWER MIX	SE8	£45.00	£8.00	£8.00
97009	S.E. NATIVE WATERSIDE WILDFLOWER MIX	SE9	£45.00	£8.00	£8.00
97010	GENERAL PURPOSE SOUTHEAST ORIGIN MIX	SE10	£40.00	£8.00	£8.00
97011	ENVIRONMENTAL STEWARDSHIP S.E. MIX	SE11	£40.00	£8.00	£8.00
97012	WILDFLOWERS FOR POLLEN AND NECTAR	SE12	£85.00	£25.00	£8.00

BRITISH NATIVE WILDFLOWER MIXTURES

			1000g.	100g.	25g.
97020	CORNFIELD ANNUAL SPECTACULAR GENERAL PURPOSE WILDFLOWER MEADOW	WF20	£50.00	£8.00	£8.00
97021	MIX	WF21	£35.00	£8.00	£8.00
97022	ECONOMY WILDFLOWER GRASSLAND	WF22	£18.00	£8.00	£8.00
97023	WILDFLOWER MEADOW FOR SANDY SOILS	WF23	£40.00	£8.00	£8.00
97024	WILDFLOWER MEADOW FOR CLAY SOILS MEADOW MIX FOR CHALK AND LIMESTONE	WF24	£40.00	£8.00	£8.00
97025	SOILS	WF25	£40.00	£8.00	£8.00
97026	WILDFLOWER MEADOW FOR LOAMY SOILS	WF26	£40.00	£8.00	£8.00
97027	WILDFLOWER MEADOW FOR WET SOILS	WF27	£40.00	£8.00	£8.00
97028	WILDFLOWER MIX FOR ACID SOILS PIONEER WILDFLOWER MIX FOR DIFFICULT	WF28	£40.00	£8.00	£8.00
97029	SOILS	WF29	£40.00	£8.00	£8.00
97030	WOODLAND EDGE WILDFLOWER MIXTURE	WF30	£40.00	£8.00	£8.00
97031	HEDGEROW WILDFLOWER MIXTURE	WF31	£40.00	£8.00	£8.00
97032	WATERSIDE WILDFLOWER MIXTURE	WF32	£40.00	£8.00	£8.00
97033	FLOWERING LAWN MIXTURE DROUGHT RESISTANT 100% WILDFLOWER	WF33	£45.00	£8.00	£8.00
97035	BORDER	WF35	£85.00	£12.00	£8.00

WILDLIFE SUPPORT MIXTURES

			1000g.	100g.	25g.
97051	MEDITERRANEAN 100% WILDFLOWER MIX	WF51	£85.00	£12.00	£8.00
97052	LOW COST POLLEN AND NECTAR MIXTURE	WF52	£35.00	£8.00	£8.00
97053	LOW COST FIELD MARGIN MIXTURE	WF53	£25.00	£8.00	£8.00
97054	BEETLE BANK AND TUSsock MIX	WF54	£25.00	£8.00	£8.00
97055	EARLY BIRD AND BEE MIXTURE	WF55	£45.00	£8.00	£8.00
97056	WILD BIRD ATTRACTING SEED MIX	WF56	£85.00	£12.00	£8.00
97057	BUTTERFLY NECTAR BAR MIX ENVIRONMENTAL STEWARDSHIP ORGANIC	WF57	£85.00	£25.00	£8.00
97058	MIX	CO11	£40.00	£8.00	£8.00
97059	S.E. ENVIRONMENTAL STEWARDSHIP MIX	SE11	£40.00	£8.00	£8.00

CERTIFIED ORGANIC MIXTURES

			1000g.	100g.	25g.
97101	ORGANIC PARK MEADOW GRASSES	CO1	£35.00	£8.00	£8.00
97102	ORGANIC MEADOW MIX FOR SANDY SOILS	CO2	£45.00	£8.00	£8.00
97103	ORGANIC MEADOW MIX FOR CLAY SOILS	CO3	£45.00	£8.00	£8.00
97104	ORGANIC MIX FOR CHALK & LIMEY SOILS	CO4	£45.00	£8.00	£8.00
97105	ORGANIC MEADOW MIX FOR LOAMY SOILS	CO5	£45.00	£8.00	£8.00
97106	ORGANIC MEADOW MIX FOR WET SOILS	CO6	£45.00	£8.00	£8.00
97107	ORGANIC WOODLAND EDGE WILDFLOWERS	CO7	£45.00	£8.00	£8.00
97108	ORGANIC HEDGEROW WILDFLOWER MIX	CO8	£45.00	£8.00	£8.00
97109	ORGANIC WATERSIDE WILDFLOWER MIX	CO9	£45.00	£8.00	£8.00
97110	ORGANIC GENERAL PURPOSE MIX	CO10	£40.00	£8.00	£8.00
97111	ORGANIC ENVIRONMENTAL STEWARDSHIP	CO11	£40.00	£8.00	£8.00

100% WILDFLOWER MIXTURES (no grass)			1000g.	100g.	25g.
97202	100% WILDFLOWER MIX FOR SANDY SOILS	DICOT 2	£130.00	£17.00	£8.00
97203	100% WILDFLOWER MIX FOR CLAY SOILS	DICOT 3	£130.00	£17.00	£8.00
97204	100% WILDFLOWER MIX FOR CHALK & LIMESTONE SOILS	DICOT 4	£130.00	£17.00	£8.00
97205	100% WILDFLOWER MIX FOR LOAMY SOILS	DICOT 5	£130.00	£17.00	£8.00
97206	100% WILDFLOWER MIX FOR WET SOILS	DICOT 6	£130.00	£17.00	£8.00
97207	100% WILDFLOWER WOODLAND EDGE MIX	DICOT 7	£130.00	£17.00	£8.00
97208	100% WILDFLOWER HEDGEROW MIX	DICOT 8	£130.00	£17.00	£8.00
97209	100% WILDFLOWER WATERSIDE MIX	DICOT 9	£130.00	£17.00	£8.00
97210	100% WILDFLOWER GENERAL PURPOSE MIX	DICOT 10	£85.00	£12.00	£8.00
97211	100% WILDFLOWER ENVIRONMENTAL STEWARDSHIP MIX	DICOT 11	£85.00	£12.00	£8.00

SEED AND ADVICE

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